

HOW DO GPOS SUPPORT HEALTHCARE?

Did You Know?

GPOs save providers an average of 10%-18% on products and services

Supporting Practices of Every Size

Matrix GPO continually expands the value we deliver to members and manufacturer partners

01 | The Role of a GPO in Healthcare

As healthcare costs rise, practices are seeking ways to manage expenses while continuing to support high-quality patient care. Group purchasing organizations (GPOs) help by combining members' purchasing power to negotiate more favorable pricing and contract terms. Research indicates that hospitals can save an average of 2.7% on supply expenses—approximately \$720,000 annually.

Beyond potential savings, GPOs can also provide access to purchasing expertise, operational resources and services that help practices work more efficiently.

02 | How Matrix GPO Supports Members

Matrix GPO gives large and small medical practices access to contract pricing for select branded and generic drugs through its network of pharmaceutical manufacturer relationships and national GPO partnerships. By leveraging the collective purchasing power of its members, Matrix GPO helps practices:

- Access competitive pricing, rebates and tier-based purchasing programs
- Identify opportunities to manage costs for practices and patients
- Navigate a complex and highly competitive pharmaceutical purchasing environment

03 | Access to Practice Support Services

Through relationships with trusted service providers, Matrix GPO connects members with products, programs and professional services that support day-to-day operations and long-term practice sustainability. Available solutions include:

- Inventory management
- Education and training
- Employee perks
- HIPAA compliance resources
- Online media presence
- Patient communication
- Teleconferencing and telemedicine
- Medical-surgical supplies
- Healthcare logistics
- Practice and liability insurance
- Prior authorization and patient accounts receivable support
- Billing and reimbursement support
- Practice growth resources

Learn More

Discover how Matrix GPO can help your practice access purchasing opportunities, operational resources and professional services. [Contact us](#) to discuss your practice's needs.

Ready to join? Complete the [enrollment form](#) to begin the membership process.

References

Matrix GPO. [GPO Overview](#).

Matrix GPO. [Member Benefits](#).

Journal of Public Economics. [Research on Group Purchasing Organizations and Hospital Supply Costs](#).

Advantus Health Partners. [Why Group Purchasing Organizations Are Important to Health Care](#).